

A Novel Device to Detect Skin Cancer

Dr Helen Marsden

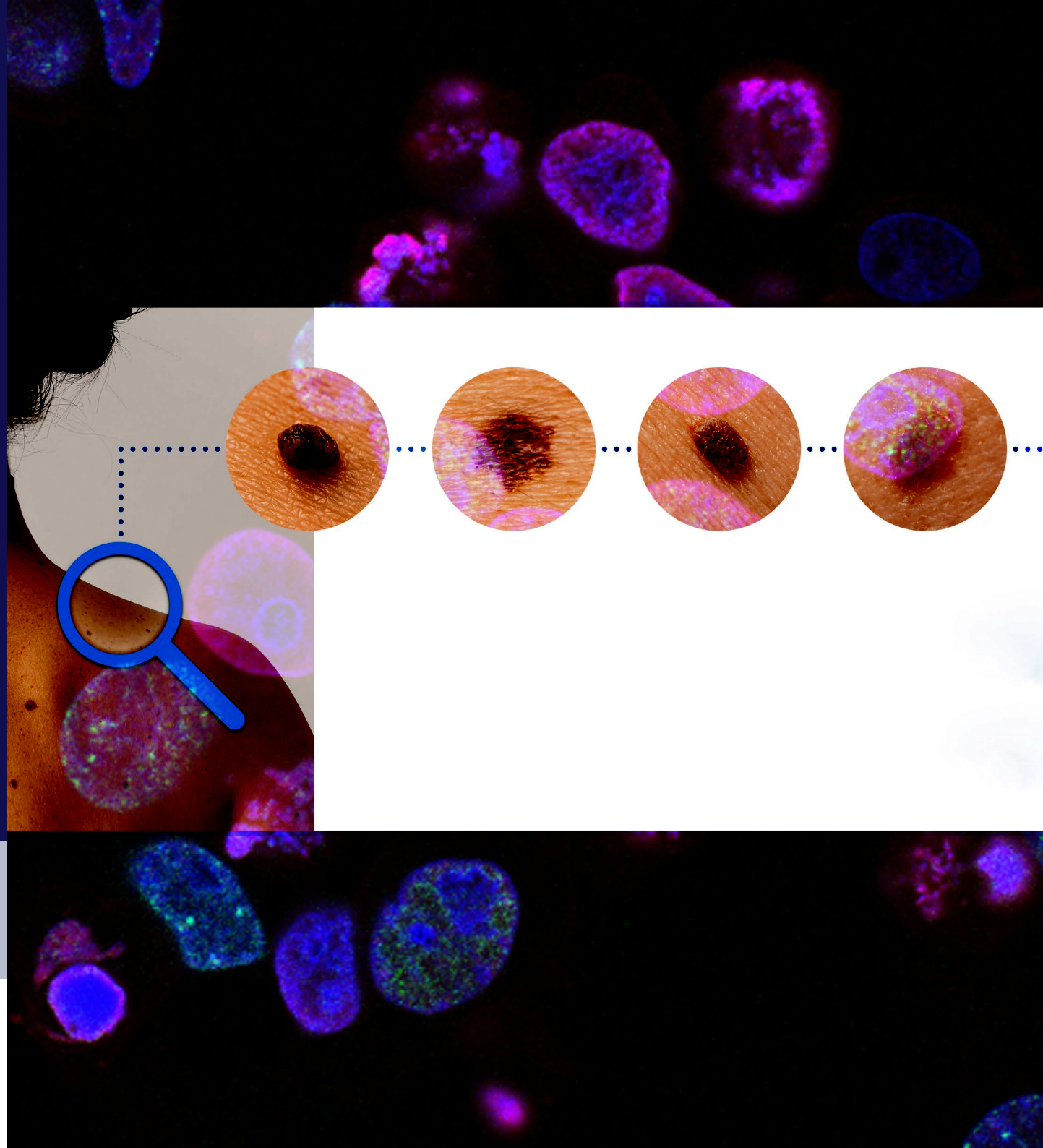
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DERM: A Novel Device to Detect Skin Cancer

Skin cancer affects millions around the world and is among the most commonly occurring cancers. This global impact leads to an ever-growing demand for dermatology capacity, which is simply not available. Given that skin cancer can be treatable with high rates of survival when detected early, technology interventions are required to address the gap between demand and capacity. Dr Helen Marsden conducts vital research at Skin Analytics Ltd to demonstrate how AI can allow dermatology teams to discharge benign lesions earlier in the pathway and help prioritise patients who need to be seen or receive treatment.

Skin Cancer on the Rise

According to the World Health Organization, the cases of skin cancer have increased over the last few decades, meaning that skin cancer now accounts for one in every three cancers diagnosed. The main types are non-melanoma and melanoma, with around 3 million cases of the more common non-melanoma skin cancer (NMSC) occurring globally every year. Around 17,000 cases of melanoma and 156,000 cases of NMSC are diagnosed in the UK each year, resulting in over 4,000 deaths from skin cancer annually.

As for any cancer, an early diagnosis is critical so treatments can start as soon as possible before the cancer spreads to other parts of the body where it can be more challenging to fight. To help speed up the diagnosis process and minimise any delays, Skin Analytics Ltd in London have developed a revolutionary artificial intelligence (AI) as a medical device called DERM, which stands for Deep Ensemble for the Recognition of Malignancy.

Early Detection is Key

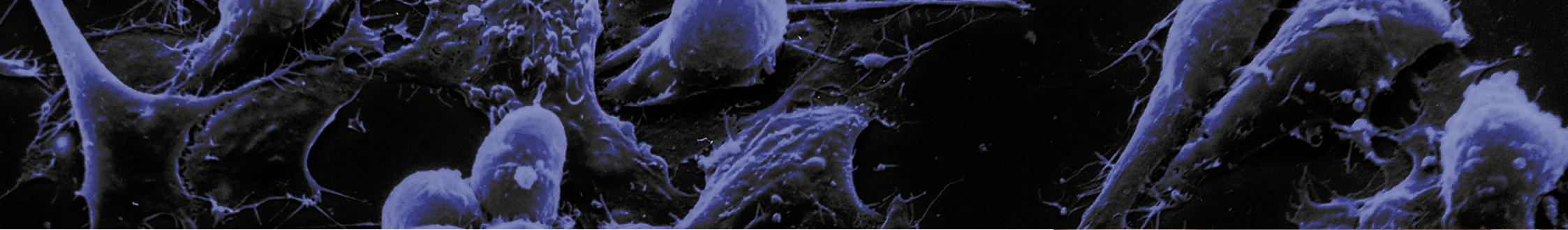
Dr Helen Marsden, Clinical Research Director at Skin Analytics Ltd, says that although NMSCs make up the majority of skin cancer cases, melanoma presents a significantly higher risk of death due to its propensity for metastasis, spreading to other areas of the body. Early detection is crucial as swift identification of melanoma vastly enhances survival rates. The appearance of a new mole or changes to an existing mole, such as alterations to its shape, size, and colour, could be signs of cancer, so these 'suspicious' moles have to be reviewed as quickly as possible. She explains that in the UK, there is a dedicated Urgent Suspected Cancer pathway where primary care providers can refer suspicious moles and lesions for a timely diagnosis by a dermatologist.

Dr Marsden highlights that the pathway has witnessed a significant growth in referral numbers from 332,000 in 2015/16 to over a staggering 650,000 in 2023. However, 94–96% of urgent referrals are not high-risk cancers, and most turn out to be benign. This vast increase in referrals has resulted in a decreased percentage of patients actually being seen and diagnosed within the 28-day target in line with the new Faster Diagnostic Standard. She explains that time is wasted with unnecessary referrals, leading to delays in catching and managing more serious problems, adding that there is a desperate need to improve the diagnostic accuracy of suspicious lesions much earlier in the process.

Novel Device: DERM

Skin Analytics' ground-breaking work in the area of image recognition has led to the development of DERM. This new digital health technology is a UKCA-marked Class IIa medical device, which features an AI algorithm (AlaMD) that analyses images of skin lesions taken using a dermoscope, a specialist device used to examine the skin. It can determine the presence of melanoma and non-melanoma skin cancers with comparable accuracy to that of skin cancer specialists.

The AlaMD has been thoroughly trained and tested using dermoscopic images of lesions that have already been confirmed with a diagnosis. A wide range of both malignant and non-malignant lesion images were used, as well as a multitude of lesion and cancer subtypes, such as basal cell carcinoma, squamous cell carcinoma, and pre-cancerous lesions. It was also trained to detect various benign conditions, for example, actinic keratosis and seborrheic keratosis, offering additional information to assist clinicians in identifying skin cancers from harmless lesions.



The DERM-003 Study

Dr Marsden and her colleagues put their new technology to the test in the [DERM-003 study](#). They photographed suspicious skin lesions using three different smartphone models (iPhone 6S, iPhone 11 and Samsung 10) with a dermoscopic lens attachment. These lesions were then reviewed by dermatologists, who provided their clinical diagnoses. Histology results were obtained for lesions that were biopsied. This is when the lesion is removed and analysed under a microscope to determine if it is cancerous. The smartphone images were assessed by the AlAMD and then compared to the clinical and histologic diagnoses. A staggering 611 images of suspicious lesions from 572 patients were reviewed.

Dr Marsden highlights that 100% of the lesions diagnosed as melanoma were correctly classified by the AlAMD, confirming their work with earlier versions of the technology, which focused only on identifying this more aggressive form of skin cancer. She explains that the new version of their software, which was being tested in the DERM-003 study, had been updated to also identify NMSCs, squamous cell carcinomas and basal cell carcinomas, and also a number of pre-cancerous, atypical, and benign skin lesions that are often mistaken for being cancer. She explains that the AlAMD was able to classify these lesions to a high degree of sensitivity and specificity, comparable to that of dermatologists, concluding that the technology has the potential to provide dermatologist-level assessment of suspicious skin lesions earlier in the patient pathway.

A Direct Comparison

In their most [recent research paper](#) (DERM-005), Dr Marsden and her colleagues further examined whether their AlAMD could reduce the number of unnecessary referrals and biopsies as [scientia.global](https://www.scientia.global)

compared to the standard teledermatology service while still achieving a sensitivity to detect skin cancer at a comparable level to clinicians.

Dr Marsden and her team recruited patients referred to a teledermatology cancer pathway and, like the previous [DERM-003 study](#), used smartphones with a dermoscopic lens attachment to capture images of the lesions, which were then assessed by the AlAMD and a consultant dermatologist. In total, 622 patients presenting with 789 lesions were reviewed. The team reported that their AlAMD had a significantly higher rate of identifying lesions that did not require urgent referral or biopsy compared to the teledermatology clinic while maintaining comparable levels of sensitivity for detecting skin cancers.

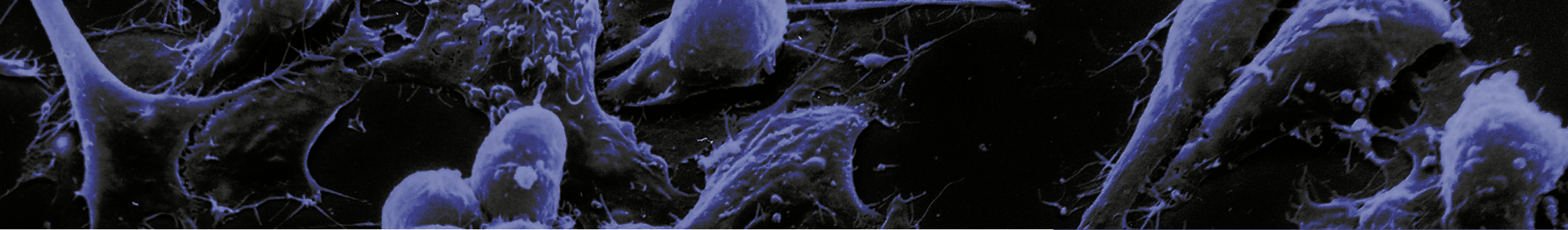
In the Real World

Examining how well DERM performs in the real world is also vital. DERM has been deployed in the NHS (in the UK) since April 2020, and its performance in clinical practice is continually monitored. Data collected at two hospitals between July 2021 and October 2022 has been used to demonstrate the [performance of DERM in clinical practice](#). A total of 14,500 cases of patients aged between 18 and 100 years old, with a variety of skin types, were reviewed. Two versions of DERM software were used, initially DERM-vA and then DERM-vB, resulting in a total of 8,571 skin lesions being examined.

Both DERM-vA and DERM-vB performed extremely well, demonstrating very high sensitivity for detecting melanoma and other skin cancers, while DERM-vB was better at identifying benign lesions. Dr Marsden's colleagues, who ran the analysis, highlight that DERM-vB correctly referred all skin cancers and was found to have a specificity greater than the previous DERM-vA software version. Dr Marsden adds that when evaluating new



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technology in the real world, there is often a gap in performance from what is seen in clinical research, but this has not been seen with DERM. Thus, this technology can be safely deployed in clinics where patients of all ages and skin types are assessed whilst still maintaining the sensitivity and specificity demonstrated in earlier pre-marketing studies.

Welcomed by Patients

Dr Marsden highlights that the need for AI in healthcare is increasing rapidly. In the field of dermatology, there has been a rise in skin cancer referrals over recent years, compounded by staff shortages and, of course, the disruption caused by COVID-19. Clinics are faced with a backlog. AlaMD offers a much-needed solution to these problems – but what do patients think? There is currently little information regarding patients' perspectives on the use of AlaMD in healthcare. Dr Marsden stresses that if technologies like DERM are to be successfully incorporated into healthcare processes, it is crucial that patients are willing to use it and feel assured that its deployment is safe, legal, and ethical.

Dr Marsden and her team investigated [patients' views about AlaMD and the use of DERM in the skin cancer two-week wait pathway](#) by asking patients to complete an online questionnaire. Between February 2020 and August 2021, they received 268 responses, finding that, overall, patients felt positive about the use of the AlaMD. The majority of the respondents felt confident with technology being utilised to assist doctors with diagnoses and creating management plans, as well as a support tool for GPs in primary care when they are assessing skin lesions. Most also felt comfortable having photographs of their lesions taken with a smartphone.

The Future of DERM

DERM has been confirmed to detect skin cancers with comparable accuracy to dermatologists in different clinical environments, including clinical studies and real-world deployments of the technology, and it can be safely deployed in clinics where patients of all ages and skin types are assessed. Dr Marsden concludes that the use of AI also has the potential to significantly reduce the number of unnecessary referrals, thereby lightening the burden on already stretched health services.

In addition, Dr Marsden highlights that the majority of patients report that they are comfortable with AI being used as part of the assessment of their skin lesions, especially when it means they can be assessed much sooner. She adds that, to the best of her knowledge, their investigation evaluating patient's perspectives on AlaMD use in skin cancer pathways in the UK was the first of its kind. Certainly, the work by Dr Marsden and the rest of the team at Skin Analytics is revolutionising the way healthcare is delivered, streamlining the critical process of skin cancer diagnosis.

Closing paragraph and CTA

The team at Skin Analytics are really proud to pioneer a market-leading approach to performance monitoring and continual improvement for AI. They're committed to providing a technology that delivers real-world clinical value and being completely transparent about their results.

All of this work is in pursuit of driving patient outcomes and building a world where no one dies from skin cancer.

Learn more at skin-analytics.com/performance/



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MEET THE RESEARCHER

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Dr Helen Marsden obtained her BSc and PhD in Medical Microbiology from the University of Leeds in the UK. She is currently the Clinical Research Director and Data Protection Officer at Skin Analytics Ltd in London. She is also the Director and Co-founder of HI-Ventures, a clinical research consultancy. For over two decades, Dr Marsden has worked in the medical science and clinical research fields for academic institutes, start-up MedTech businesses and large pharmaceutical companies, including GlaxoSmithKline and Merck KGaA. Most of her work has focused on producing clinical and scientific data to support the commercial deployment of medical devices and medicines in areas such as dermatology, oncology, HIV and respiratory therapy. She has significant experience in all aspects of evidence generation, from the strategic inception of clinical research programmes to authoring publications of study results and carrying out clinical evaluation activities.

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FURTHER READING

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